



Protect Your Kids - Stop HPV

**Join Ride4Women
in the fight against
cervical cancer**

Project Goals

- Highlight the high incidence of cervical cancer, especially in younger women.
- Educate the public about the possibility of **HPV vaccination**.
- Persuade women of the importance of **regular gynaecological check-ups**.
- Reduce the incidence of cervical cancer in Europe and the mortality rate associated with the disease.

Join us on social media

Support prevention and help raise awareness of cervical cancer. Share your own cycling photos with the tag **#ride4women** on Facebook.

Around **24,000** women die of the disease every year.

Two women die every hour because of cervical cancer in the European Union.

Yet cervical cancer is **a totally curable disease** when diagnosed in the early stages.

What is Ride4Women?

Ride4Women is a long-distance bicycle ride initiated by a group of European doctors. It seeks to raise awareness for the prevention and early diagnosis of cervical cancer and the need to improve women's health and protect women's lives.



This year's ride is again supported by the European Society of Gynaecological Oncology (ESGO), which are also organising the largest European bi-annual congress on malignant gynaecological tumours.

www.ride4women.at
www.esgo.org

Get out your bicycle and join us! See the reverse for dates and locations.

Cervical cancer is the **4th most common cancer** that affects women.

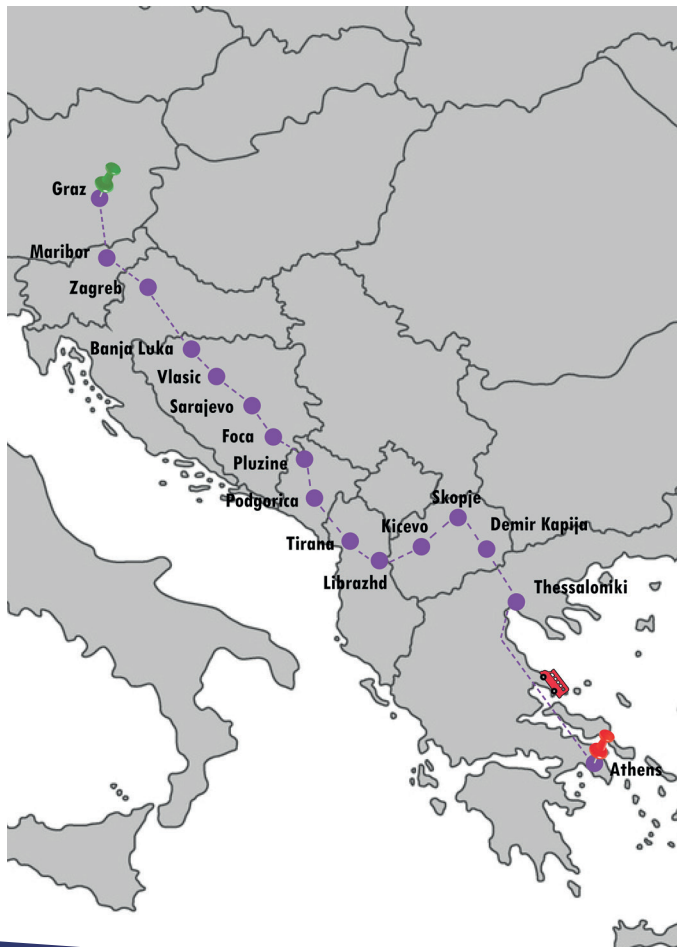
Over **58,000** women each year are diagnosed with cervical cancer in Europe alone.

9 European cities

1537 km by bike from Athens to
Graz

200+ physicians and health
professionals

Ride4Women 2019



Ride from Athens to Graz,
with events in:

June 2 **Athens**
June 5 **Skopje**
June 8 **Tirana**
June 9 **Podgorica**
June 13 **Sarajevo**
June 15 **Banja Luka**
June 16 **Zagreb**
June 17 **Maribor**
June 17 **Graz**

ESGO
European Society of
Gynaecological Oncology

Medtronic
Further. Together

BMMC
BrandsMedia
Communication

MSD
INVENTING FOR LIFE

**Get your bike
and join us!**

www.ride4women.at
www.facebook.com/ride4women/

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