

Re: ENGAGE Executive Group



I hereby apply for membership of the ENGAGE Executive Group (EEG).

After my diagnosis and treatment for ovarian cancer, I have realized the huge need for more education and awareness among patients, healthcare professionals, politicians, payers, and other stakeholders on gynecological cancer – not only early diagnosis, but also survival needs attention and should be addressed for the improvement of each woman and her quality of life, as well as to the benefit of the social economy. A European Patients Advocacy Group like ENGAGE ensures a strong position, also for national patient advocacy groups and individual patients.

My background:

- B.Sc in Human Nutrition & Adult Learning
- Board member of KIU-DK
- Patient Organization: 6 years as Head of Dept. of the Danish Asthma & Allergy Association, being scientific, political, and strategic responsible for nutrition and food related areas, incl.: – Scientific Supervisor
  - Education of patients, nurses, physicians, other stakeholders
  - Scientific adviser for “The European Federation of Asthma and Allergy”
  - Coordinator of a research programme for the EU Commission
  - Cooperation with the Danish Ministry of Health
- Pharmaceutical Industry: 15 years marketing within different disease areas, incl.: – Product Manager Gynaecology (Contraception & Hormone Replacement)
  - Senior Global Product Manager, launching the pharmDx diagnostic tool for Her2-breast cancer in US, Europe and Japan

With this experience I would be able to contribute to fulfilment of ENGAGE’s mission and vision, and I would be honored to be nominated to the EEG.

Kind Regards,  
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