



## **Nicoletta Cerana**

I am the Chairwoman of the Italian patient association network ACTO – Alleanza contro il Tumore Ovarico and I would like to propose myself as a candidate.

My goal is to put my professional experience at the service of Engage and of european women affected by gynecological cancers.

After the classical high school diploma, I graduated in Political Science from the University of Milan and got a master's degree in Management of Advocacy Organisations at the Bocconi University of Milan.

From 1980 to 2000 I was CEO of an USA consultancy company in communication and public relations, gaining significant experience in consulting for pharmaceutical companies. Later I was and advisor for communication and advocacy for the main Italian patient organisation engaged in the fight against Alzheimer disease.

I joined ACTO in 2013, and I was appointed Chairwoman in 2014 after the death of the founder Flavia Bideri. Between 2013 to 2021 I built the Acto national network which today includes 1 national association and 6 regional associations

I grew up in a Region where cancer mortality is high, my father died of lung cancer and my brother survived a Hodgkin's lymphoma diagnosed at the age of 36. This personal experience has prompted me to commit myself to advocacy in favour of cancer patients.

I believe that people impacted by cancer can benefit the most from advocacy conducted not only on a national level but at the European one in harmony with the European Union's healthy goals and in collaboration with all advocacy organizations gathered in Engage.