

# Implementation of HPV self-collection in cervical screening

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**Happy  
International Women's Day**

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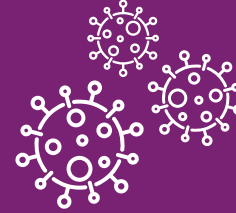
# Cervical cancer is caused by human papillomavirus

**1980s**

Causative role of HPV established in the 1980s



Passed through any kind of sexual contact



Extremely common

**13 of >100**

known genotypes can cause cervical cancer

**70%**

HPV16/18 causes 70% of cervical cancers

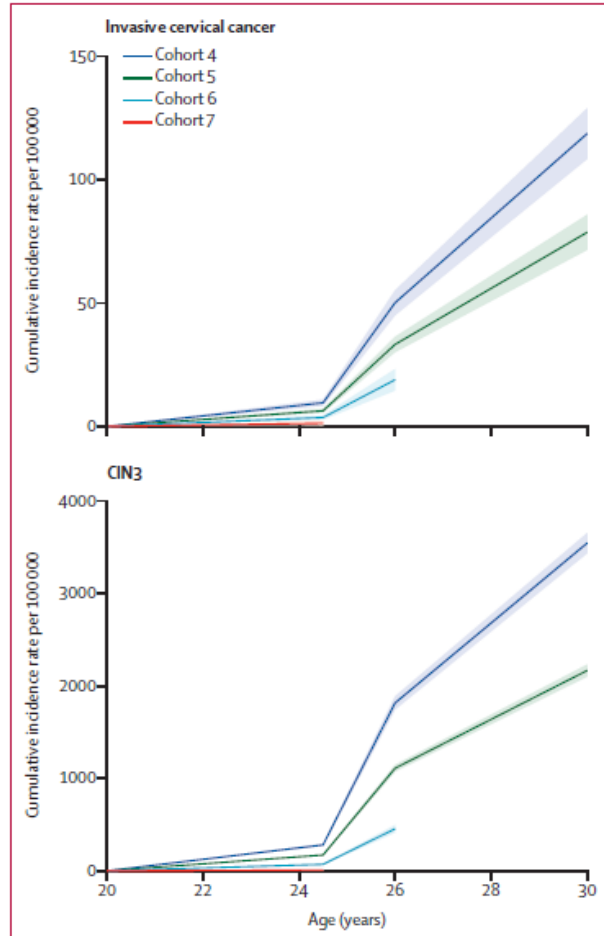
# Cervical cancer can be prevented

**HPV vaccination:  
prevention of persistent infections**

Very effective when administered  
before the sexual debut

But only younger women are  
benefitting for now

Falcaro et al. Lancet 2021



**Figure 2: Cumulative incidence rates of cervical cancer and CIN3 by birth cohort**  
The shaded area indicates 95% CI. CIN=cervical intraepithelial neoplasia. Estimates from Model 3 with all other covariates fixed at their reference values.

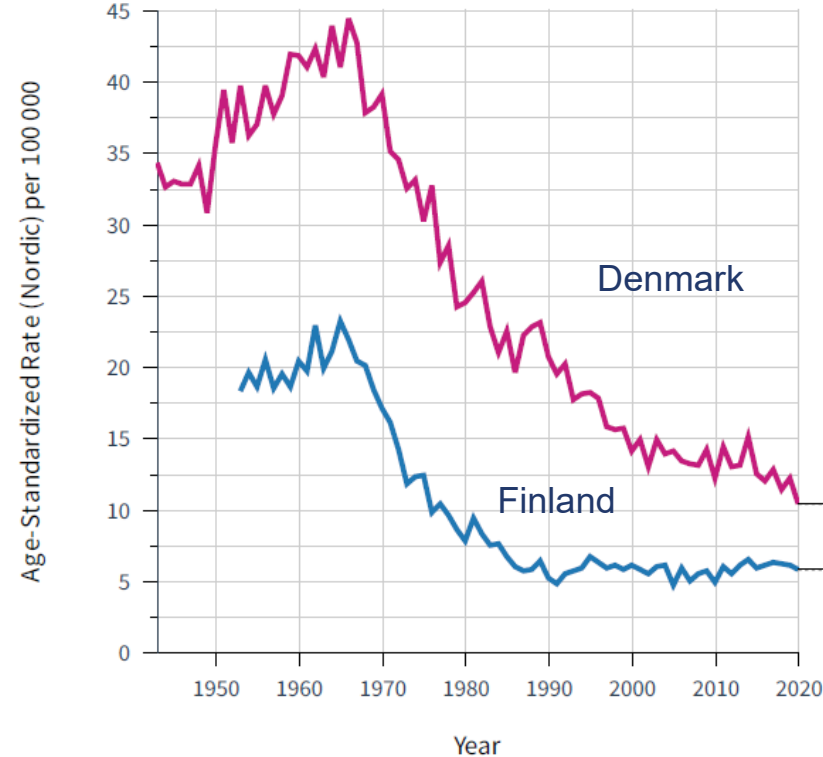
# Cervical cancer can be prevented

**Screening:  
treatment of preinvasive lesions**

**Very effective**

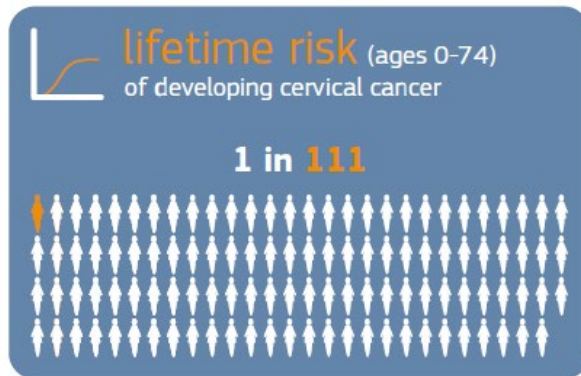
**Available to all women  
(usually 20's/30's to 60's)**

NORDCAN (<https://nordcan.iarc.fr/en>)

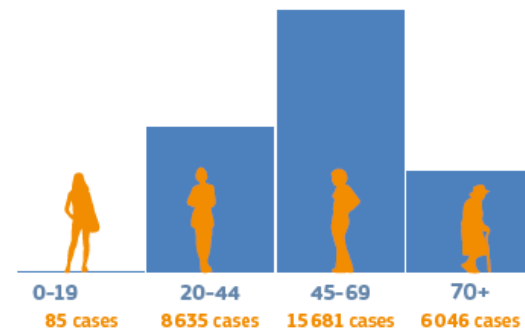


# Yearly burden of cervical cancer (EU-27)

2020 new cases (incidence) and deaths (mortality) estimates



ESTIMATED DISTRIBUTION OF NEW CASES  
OF CERVICAL CANCER IN 2020—BY AGE GROUP



European Cancer Information System, [https://ecis.jrc.ec.europa.eu/pdf/factsheets/cervical\\_cancer\\_en-Nov\\_2021.pdf](https://ecis.jrc.ec.europa.eu/pdf/factsheets/cervical_cancer_en-Nov_2021.pdf)

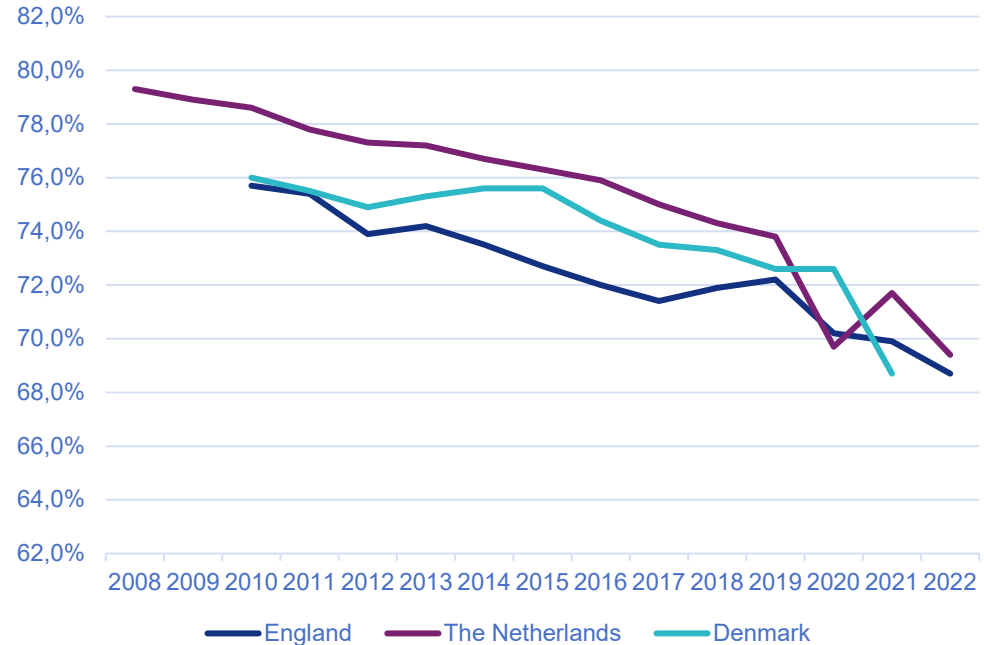
# Why has cervical cancer not yet been eradicated?

Prevention is highly, but not 100% effective

Women (girls) are not vaccinated

Women are not screened →

- many reasons: sociodemographic factors, cultural factors, lack of knowledge, **embarrassment, lack of access because of practical issues**



<https://www.rivm.nl/bevolkingsonderzoek-baarmoederhalskanker/professionals/monitoring-en-evaluatie>,  
<https://www.sundhed.dk/sundhedsfaglig/kvalitet/kliniske-kvalitetsdatabaser/screening/livmoderhalskraeftscreening/>, and  
<https://digital.nhs.uk/data-and-information/publications/statistical/cervical-screening-annual/england-2022-2023> (and similar for earlier years)

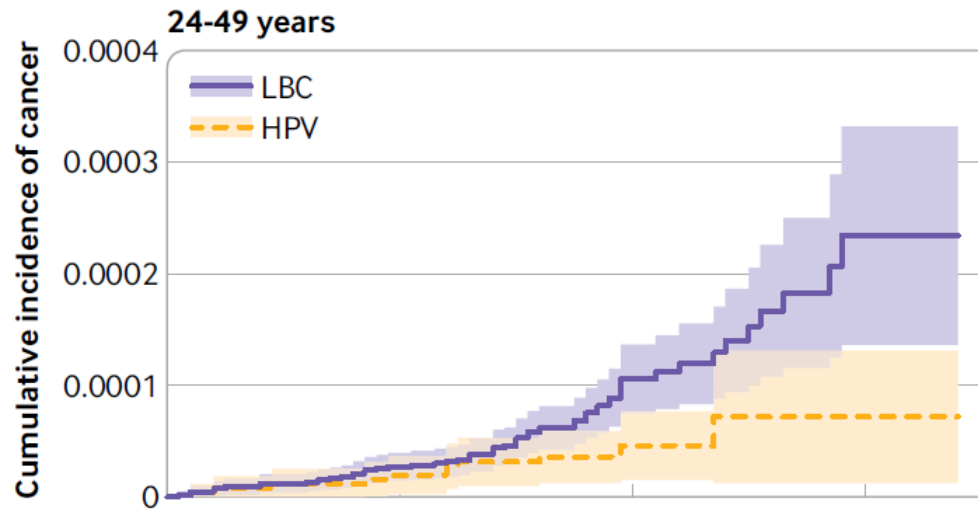
# New, better tools for screening

**HPV test is a better screening test**

Instead of cytology  
as the first (“primary”) test

Positive: additional investigations

Negative: back to a routine recall

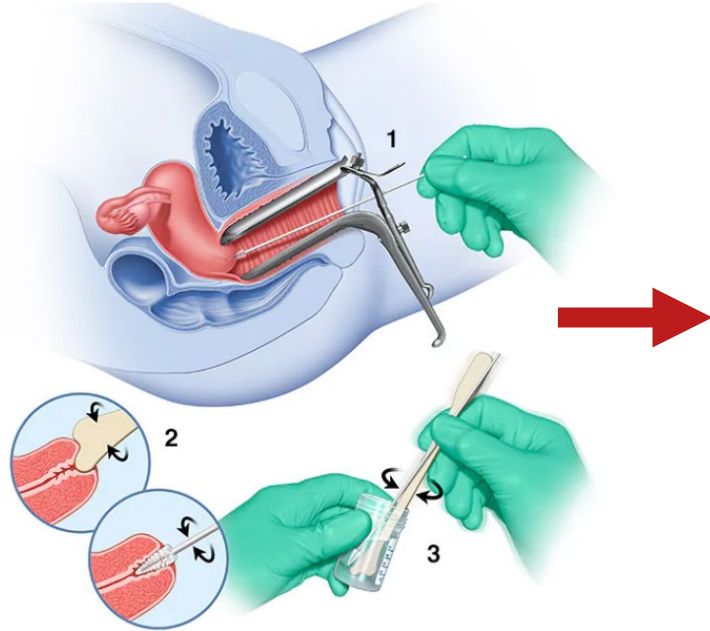


Rebolj et al, BMJ 2022

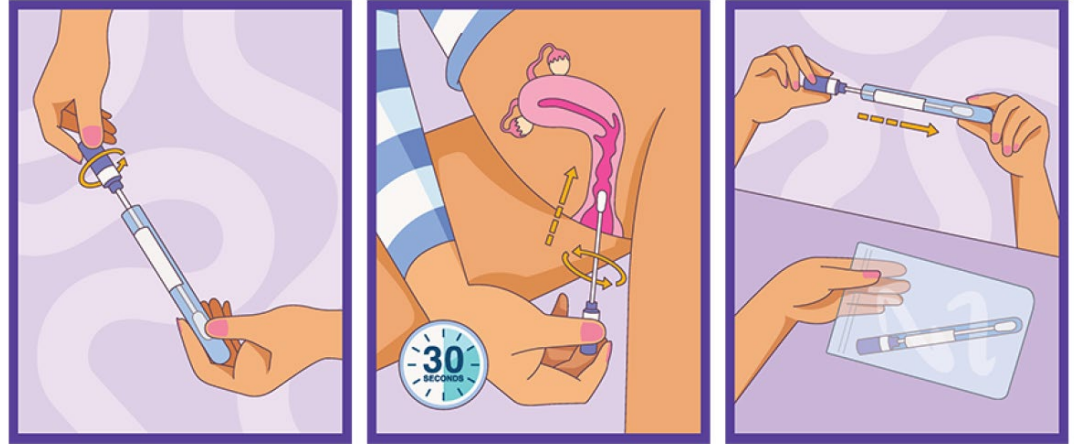


# New, better tools for screening

Clinician collection: sample from the cervix



## HPV self-collection



“As good as clinician collection”

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<https://www.mayoclinic.org/tests-procedures/pelvic-exam/about/pac-20385135>, <https://www.health.gov.au/self-collection-for-the-cervical-screening-test>

# What research studies have shown

10-30%

Of under-screened women take up the self-sampling offer when invited by mail (“opt-in”, “opt-out” offers)

60%

Of under-screened women take up the self-sampling offer when invited by their GP (“opportunistic offer”)

40%

Of well-screened women might consider switching from clinician sampling to self-sampling

## Proceed to implementation

Drysdale et al. J Med Screen 2021, Lim et al. preprint 2023, Rebolj et al. Int J Cancer 2023

# Early adopter countries

## Two approaches:

### Only to under-screened women

- multiple research studies
- might lead to switching

### As a choice to all women

- not studied in research studies
- a likely model for several countries  
(overburdened primary care, women's preferences,  
?same accuracy)



Denmark since 2017



Netherlands since 2017



Australia since 2018



Italy since 2020 (regional and pilots)



Sweden since 2021

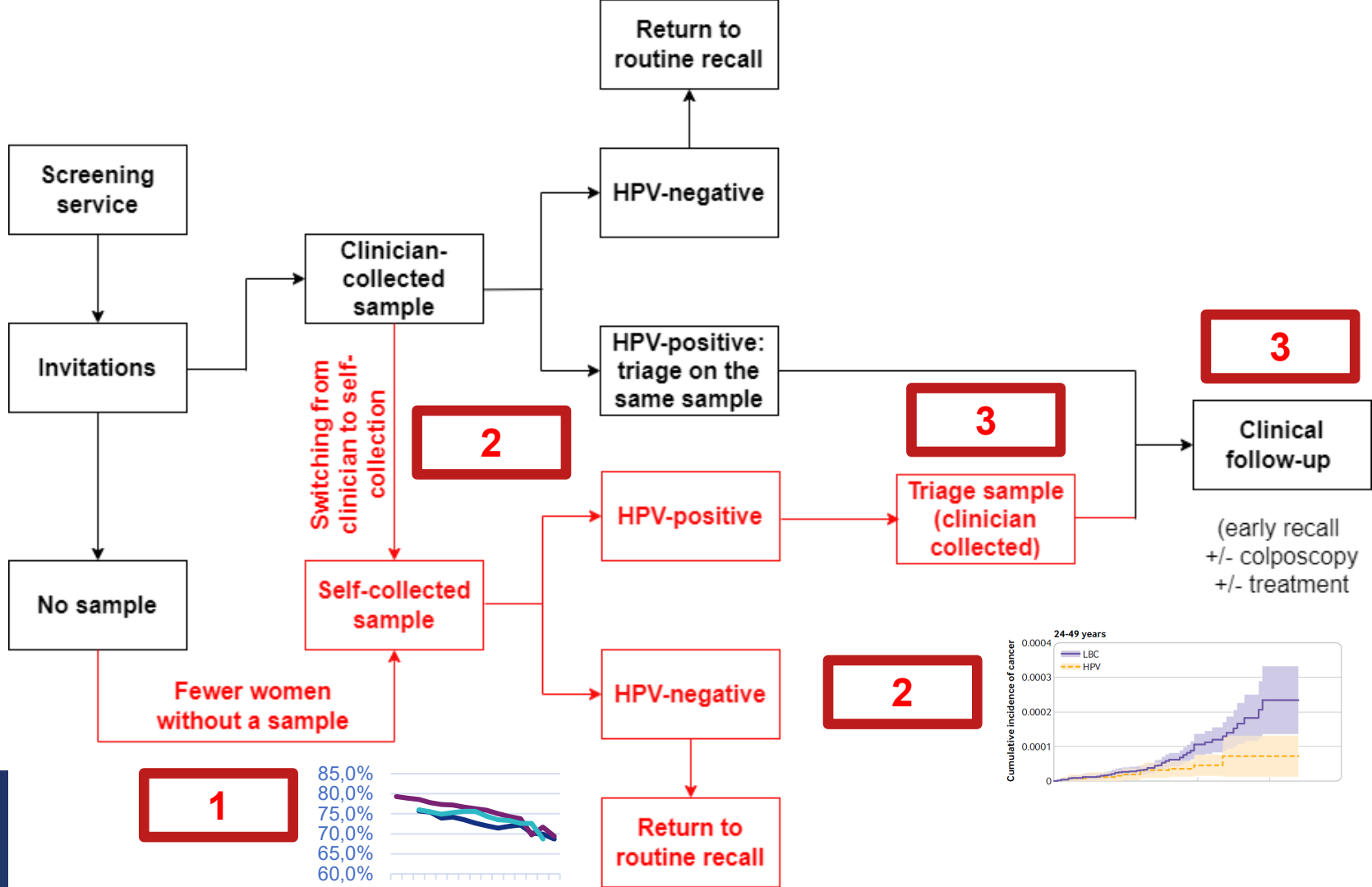


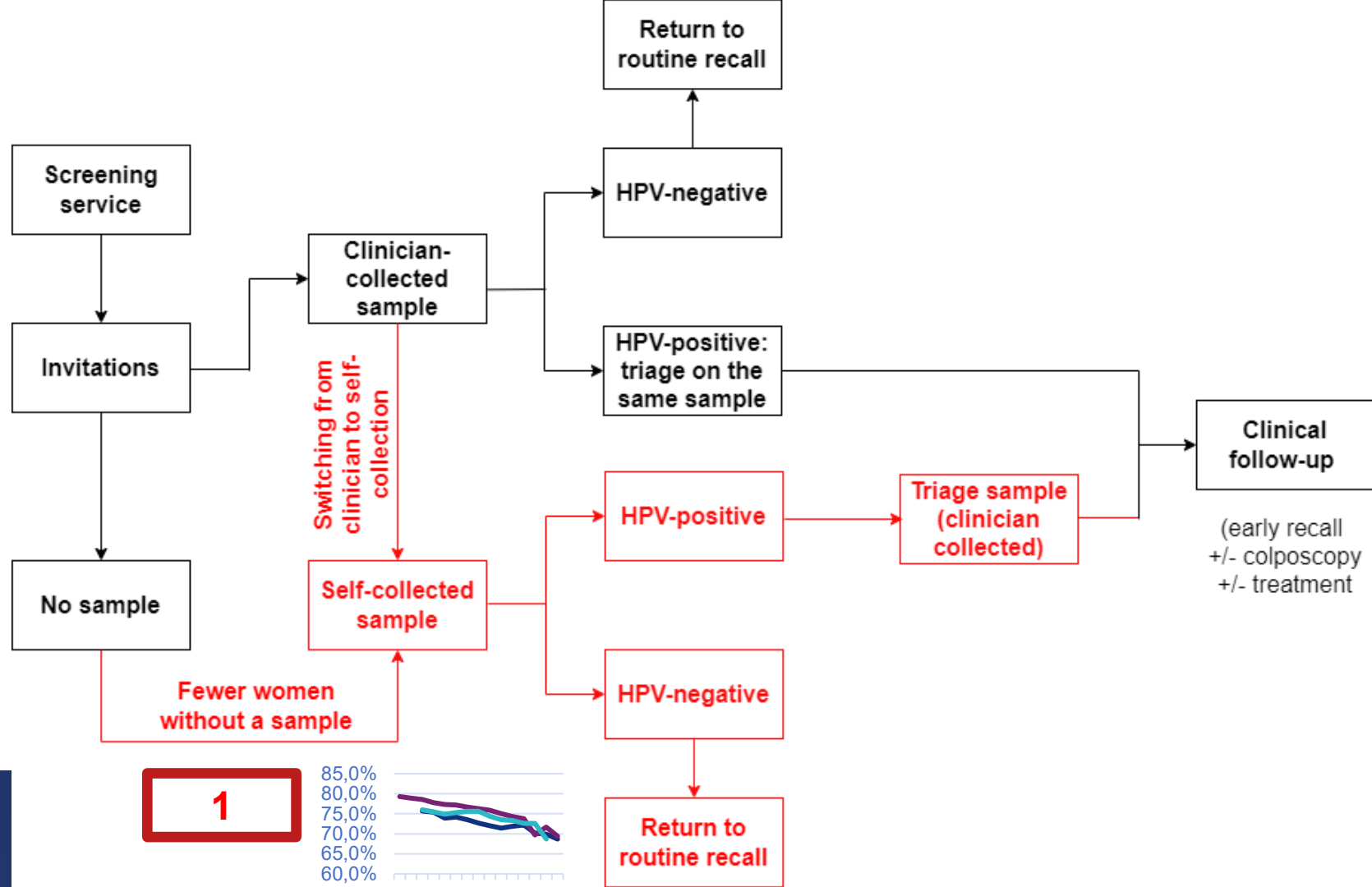
New Zealand since 2023



Elsewhere: Research and pilots

# How does HPV self-sampling work in routine health care?





# What have we learnt from early adopter countries?



## **Denmark (initially only the Capital region): under-screened women**

An increase in the coverage by 3% (17% of under-screened women self-collected a sample)



## **Australia: initially only under-screened women**

- Initially disappointing results
- Lack of clarity on regulatory approval, unclear messaging, strict requirement for collection at a health care facility
- ? Unified messaging and system support is required



## **Italy: under-screened ± well-screened women**

- Hard to increase coverage
- ? Some regions implemented as response to the COVID-19 pandemic



## **Netherlands: all women (initially as opt-in)**

- No increase in overall coverage, relatively little self-collection
- ? Uniform invitation letter: both well-screened and under-screened women

# What can we do?

## ? Effective communication

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- Invitation letters
- Other venues (community-based etc.)

## ? Multi-pronged offer

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- Basic offer (opt-in, opt-out) + opportunistic + additional outreach

## ? Practical obstacles

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- Help with planning

## ? Any other

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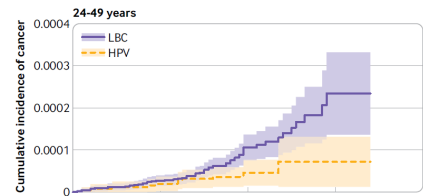
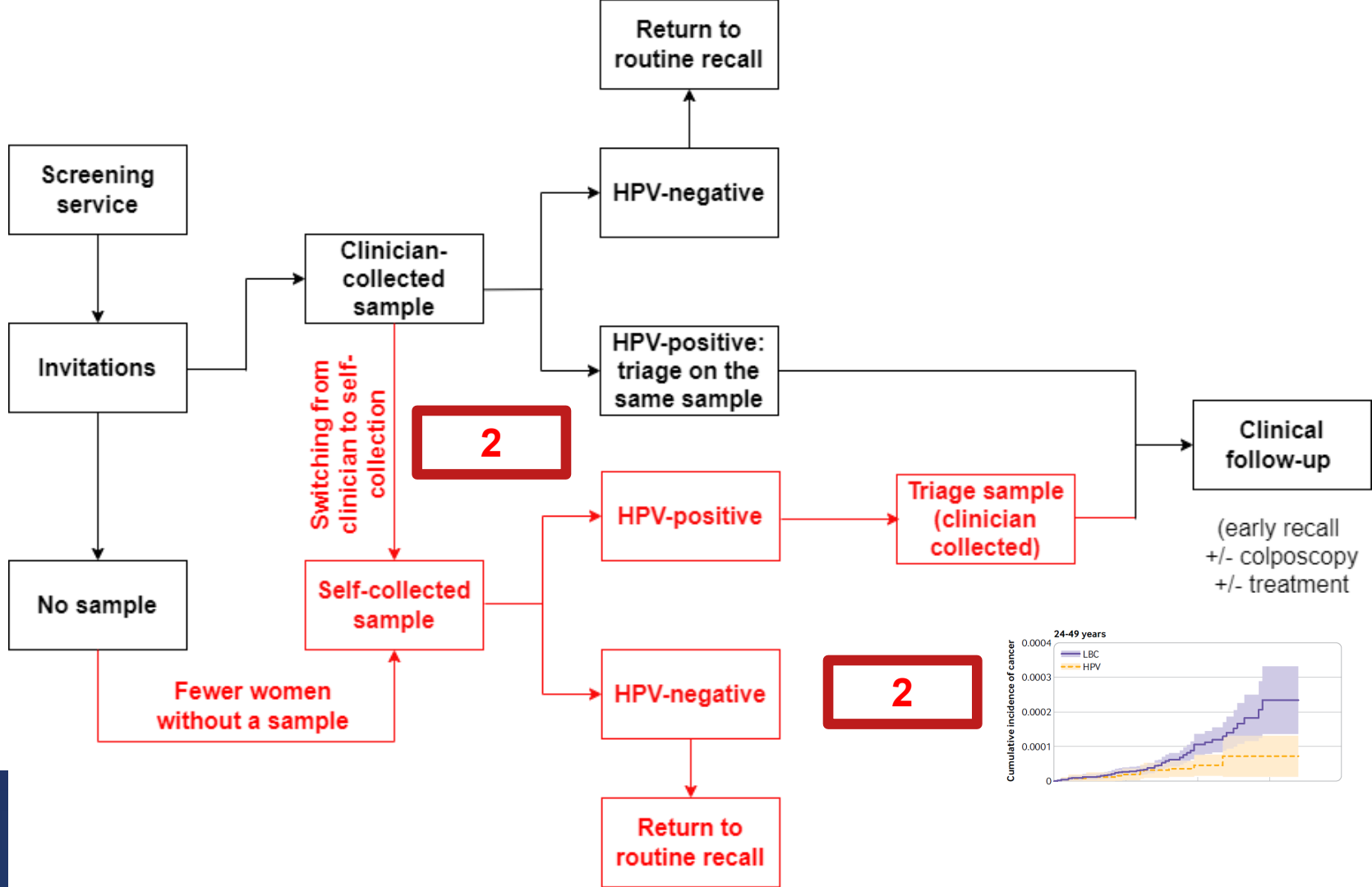
- To be made part of the policy

## ? Why not screened

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- Improve the understanding of who are non-responders and the reasons behind it





# Assumptions on HPV self-sampling test sensitivity

## Context:

- Very few manufacturer claims
- Repurposing for self-sampling purposes
- Some proposed, but no internationally agreed validation frameworks
- A large number of research and local “validation” studies, mostly from women with abnormal cytology

## Agreement:

Self-sampling is ~equally good as clinician sampling

(Meta-analysis of the available studies)

# What have we learnt from early adopter countries?

Estimates: test sensitivity reduction of 10-25%

(for the detection of high-grade preinvasive lesions or worse)

(But: suboptimal study designs)

## Why this difference?

1. Previous studies: women with abnormal cytology, hardly any lesions with HPV+/neg-cytology
2. HPV+/neg-cytology likely to emit a weaker signal to detect the infection → more difficult to detect
3. Early adopters: data correctly include women with HPV+/neg-cytology lesions
4. (Would self-sampling prevent fewer cervical cancers?)



<https://encrypted-tbn0.gstatic.com/images?q=tbn:ANd9GcSHLIwS2k9XmKKallmCzOf1GujJNkzM7sq1A&usqp=CAU>

# How should we interpret these findings?

Self-collection is still a useful screening test, likely better than cytology

Accept: uncertainty about the reduction in the sensitivity

- A potential for more cancers than with clinician sampling (in the worst-case scenario)
- Especially an issue when women are given a choice

<https://btshealth.com/light-at-the-end-of-the-tunnel/>

# What can we do?

## Research

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- Stronger evidence
- Improvement of the technology

## Communication

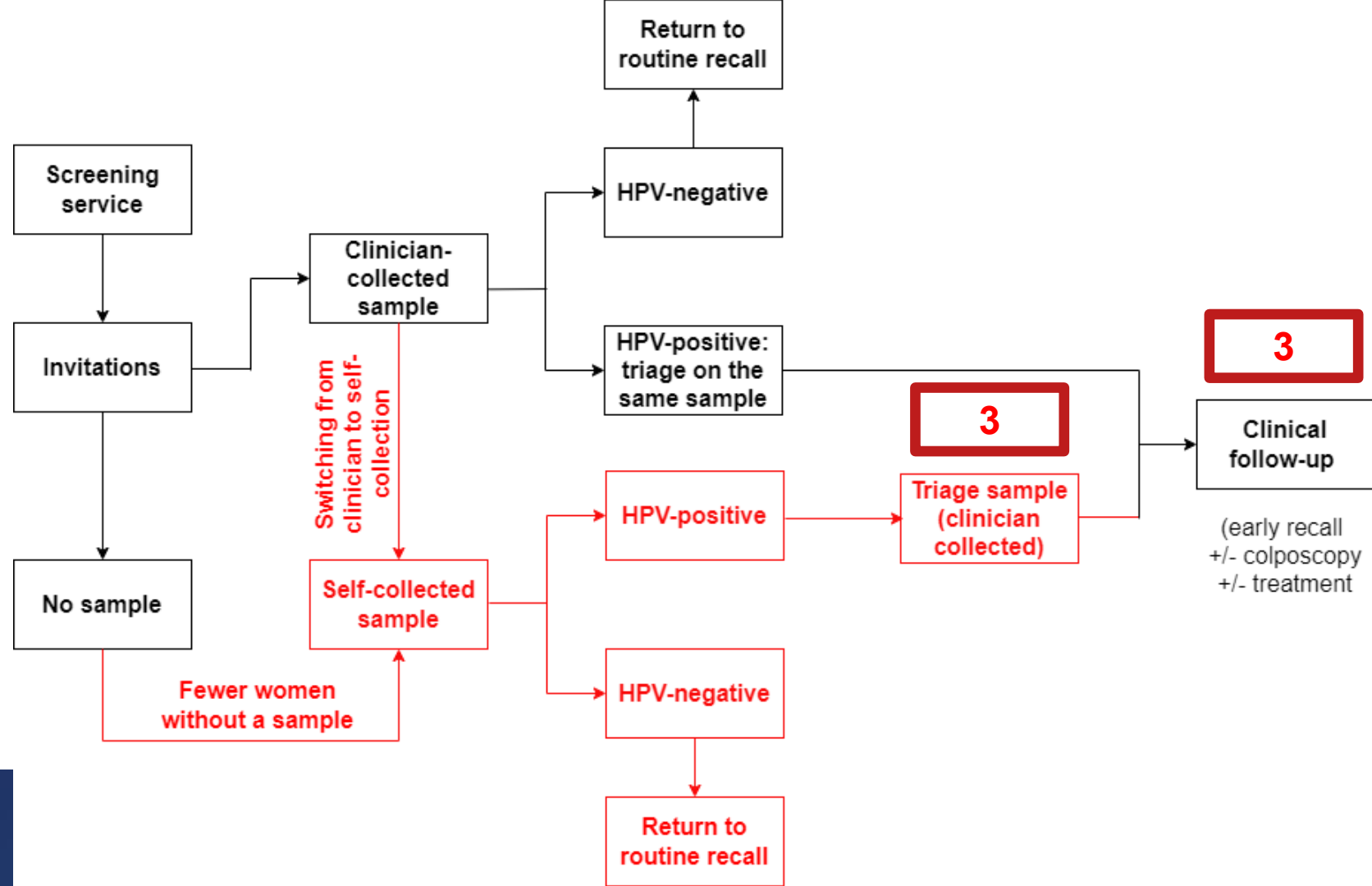
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- Communicate the uncertainty
- Balanced, understandable
  - Without scaring women away (It is not a bad test! It is not a cost-cutting exercise!)

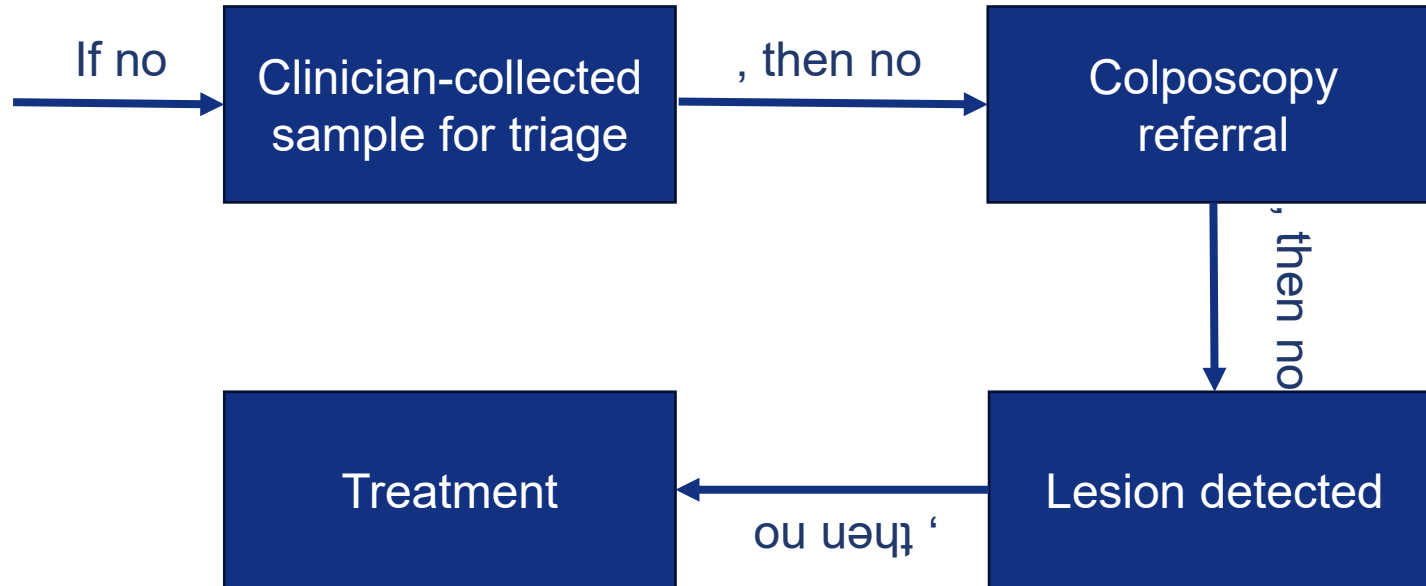
## Mitigation

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- Manage expectations
- Consider adjusting screening intervals
- Consider a different approach for under-screened vs. well-screened women



# Screening only works if all the steps are completed:



# What have we learnt from early adopter countries?

**Adherence:**  
**80-90%**

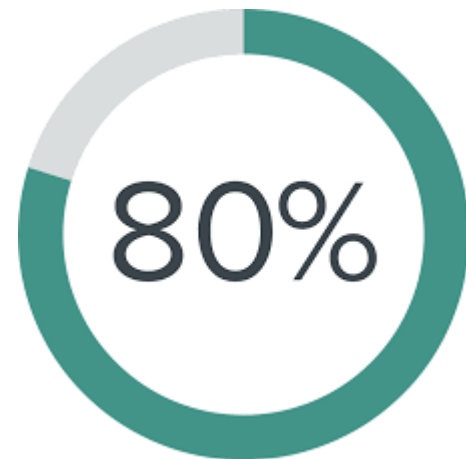
Even in previously  
well-screened  
women

Defeats the  
purpose of  
increasing the  
screening uptake

**Mitigation:**

Development and  
validation of  
biomarkers on  
self-collected  
samples

Support HPV-  
positive women in  
completing the  
follow-up





# Summary

- Exciting new option for cervical screening
- Potential to reduce the burden of cancer among under-screened women
- Effective routine implementation is not straightforward
  - It is a complex intervention
- How to design the service so that:
  - The uptake will be significantly increased
  - Women will be comfortable with making the choice
  - Women will be satisfied with the choice they will make
  - Women will complete the clinical follow-up



# Thank you

Questions?

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University of London

# How does HPV self-sampling work outside of research studies?

1. Does it increase the number of women who undergo screening?

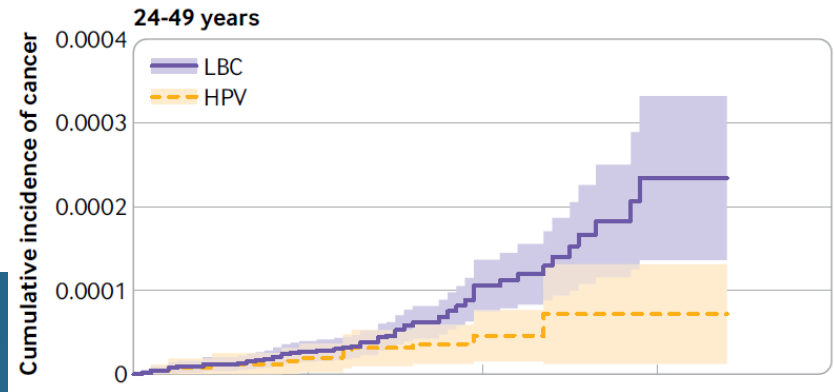
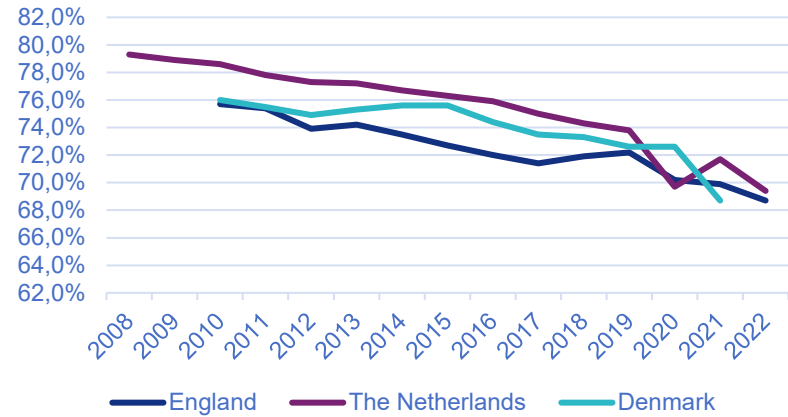
(screening uptake)

2. Does a negative self-sampling test identify women at low risk of a serious lesion?

(test sensitivity)

3. Do women with positive self-sampling tests proceed to treatment, if necessary?

(adherence to follow-up)



# (Usual) differences between the two approaches of offering HPV self-sampling

## When offered only to under-screened women:

- An invitation addresses these women's specific situations
- Explains the risks of remaining unscreened (and those of undergoing screening)
- The self-sampling kit offered as:
  - Opt-in, opt-out, opportunistic

## When offered as a choice to all women:

- A standardised invitation
- (In some countries) explains the risks of remaining unscreened and those of undergoing screening
- The self-sampling kit offered as:
  - Opt-in, opt-out