



HaBait Shel Bar

Israel Women's Cancer Association

ISGO



החברה הישראלית לגינקולוגיה אונקולוגית

The Israeli Society of Gynecologic Oncology

PAGs- DOCTORS COLLABORATIONS

Bar Levy and Prof. Zvi Vaknin



It's not personal. It's just business

nothing is personal - everything is
personal p





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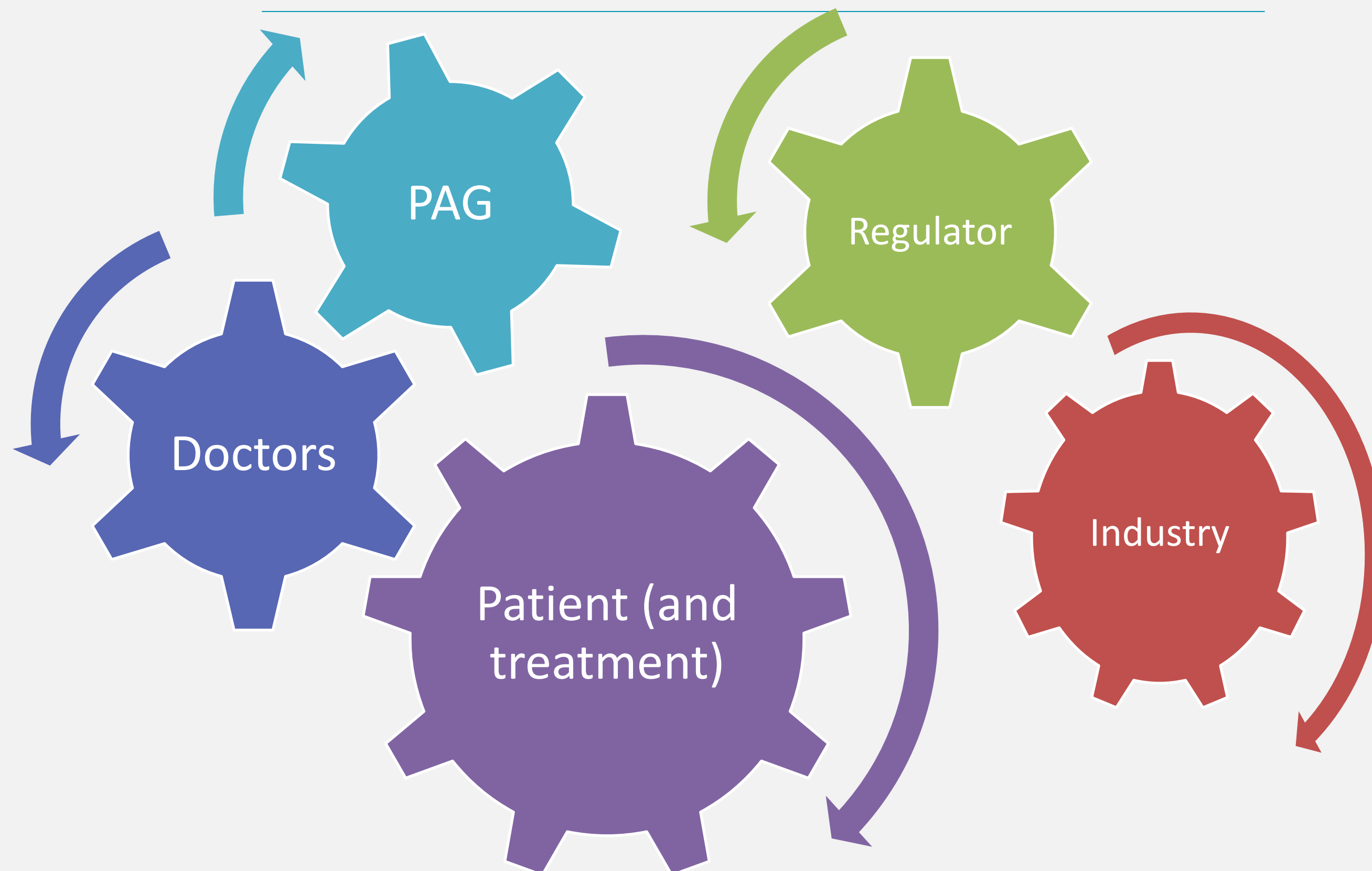
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What are we trying to do?





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Along the Patient Journey

Awareness



Diagnosis



Treatment



Waiting
for results



Recovery/
End of life



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How do we do it?

Regulator:

1. Health Basket
2. Local Guidelines
3. Position papers
4. Influencing in the Israeli Parliament



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How do we do it?

Awareness and Prevention

1. HPV Elimination
2. Awareness Campaigns (recruiting opinion leaders and celebs)



How do we do it?

“Iron Swords” war

1. Collaborating in ensuring continues treatments for Israeli patient refugees

Supporting Patients

1. Social Rights
2. Rehab Programs



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How do we do it?

Industry

1. Clinical trials
2. Compassionate plans (market access)
3. funds



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Thank you

